wheesbee

Enhancing Innovation Processes

INNOVATION ENGINEERING

Making Innovation an everyday habit in your Association and Cluster!

Webinar - 14/06/2022

Agenda

- Associations, Clusters, Hubs: innovation drivers
- Wheesbee (what it is, what’s for, features, services)
- Wheesbee for Clusters and Members
- Live demo

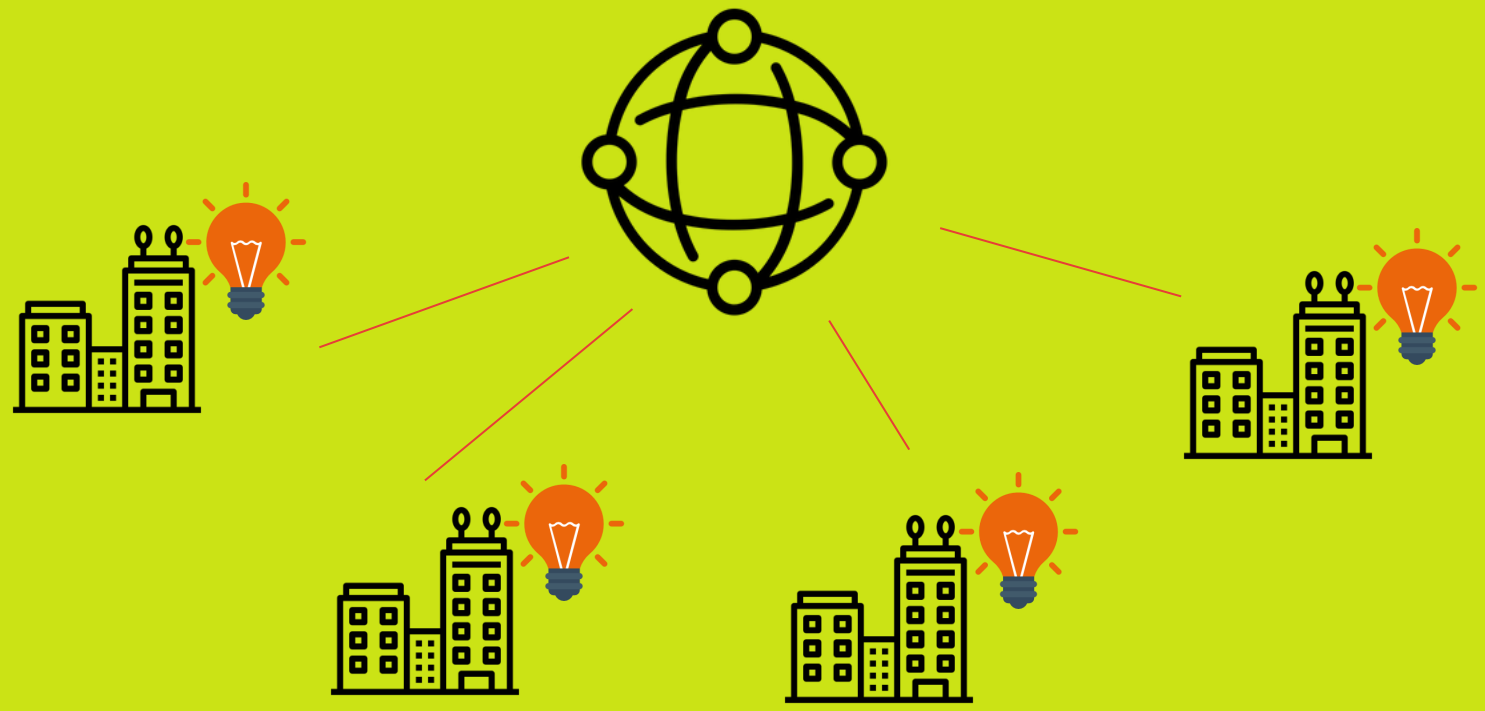
INNOVATION ENGINEERING

Pierluigi Del Nostro

Product Owner

Associations, Clusters, Hubs: Innovation Drivers

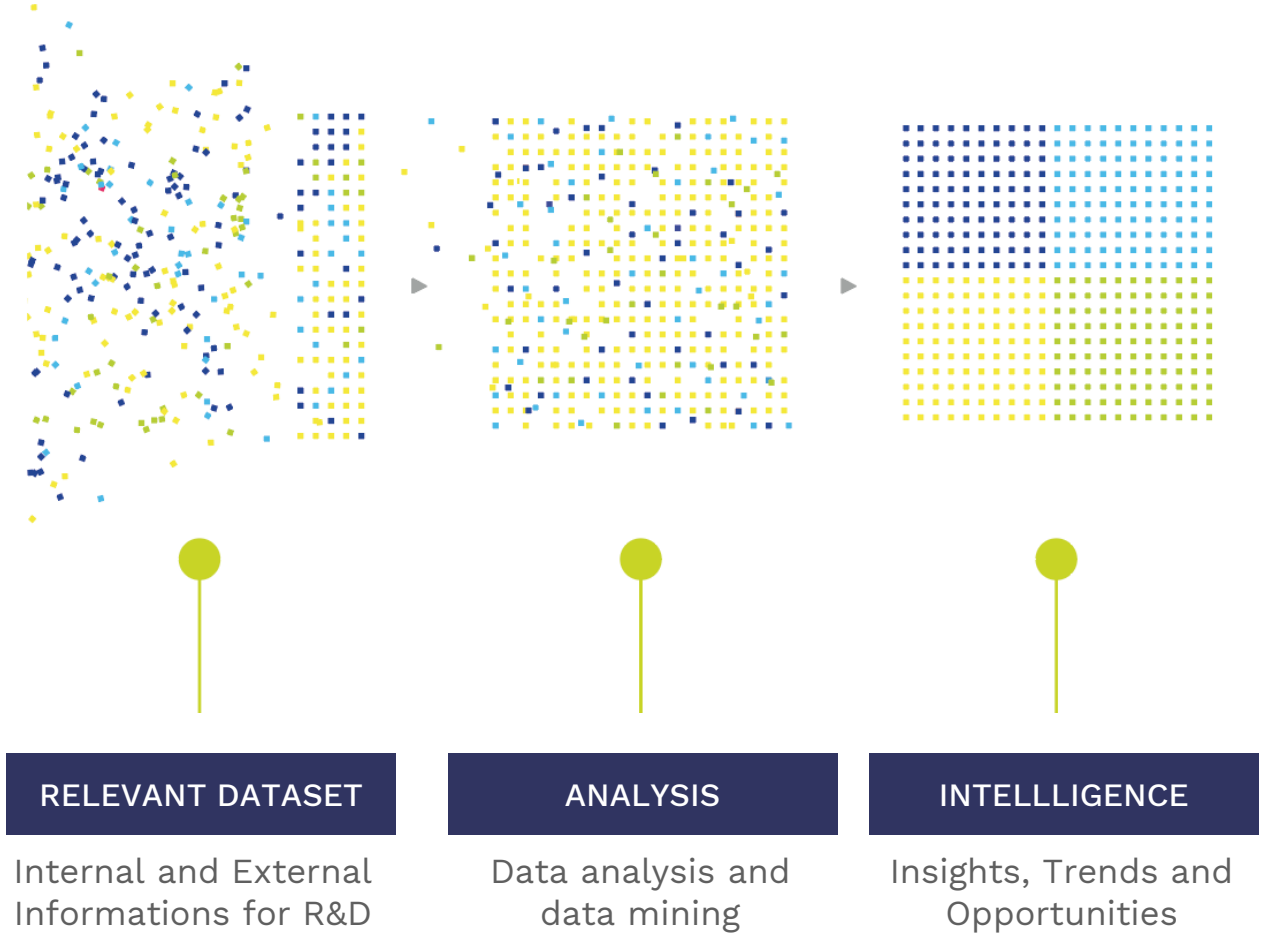
- Drive innovation in the field
- Stimulate new business in the field



What is Wheesbee?

Through the integration of millions of documents it provides data-driven information on technological trends, how to innovate, with whom, who are the competitors and what are they doing, explore collaborations opportunitis, where to get funding, ...how to make the most out of innovations

Essential for whoever deals with innovation and research



Wheesbee numbers

1.409.571
FUNDED PROJECTS

248.295.714
SCIENTIFIC PAPERS

6.896
GRANT OPPORTUNITIES

+43mln
INNOVATIVE ORGANIZATIONS

143.372.080
PATENTS

+300
ANNUAL COLLABORATION OPPORTUNITIES

What's for

Features

Services

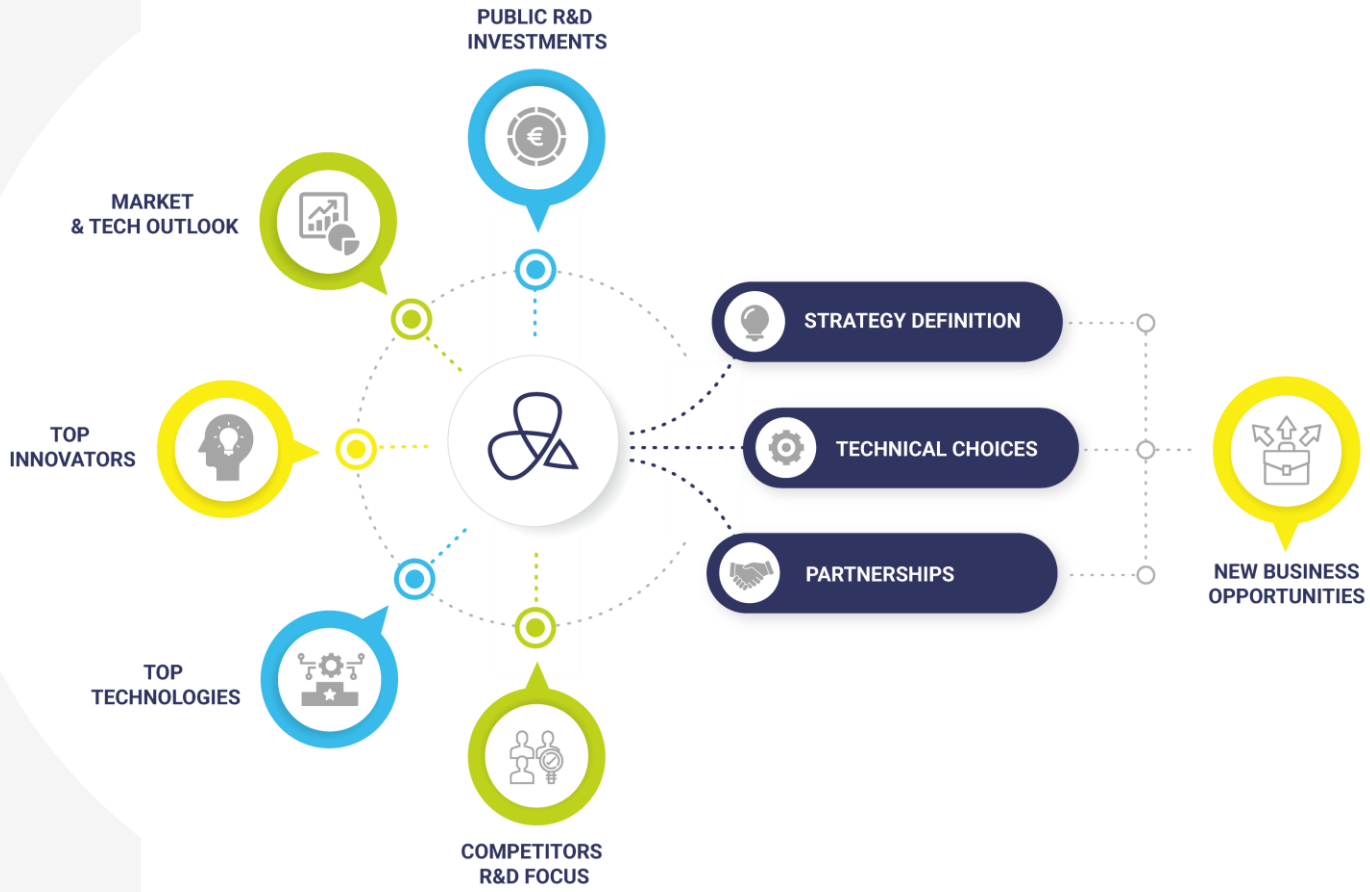
What’s for

1 Analysis for decision making

Wheesbee provides access to relevant insights on technology and market trends, partners and competitors, state of the art of technological developments, to support strategic choices and making the corresponding technological choices.

2 Find new business opportunities

Wheesbee helps to identify organizations that may be interested in your skills, projects, technologies, products or services.



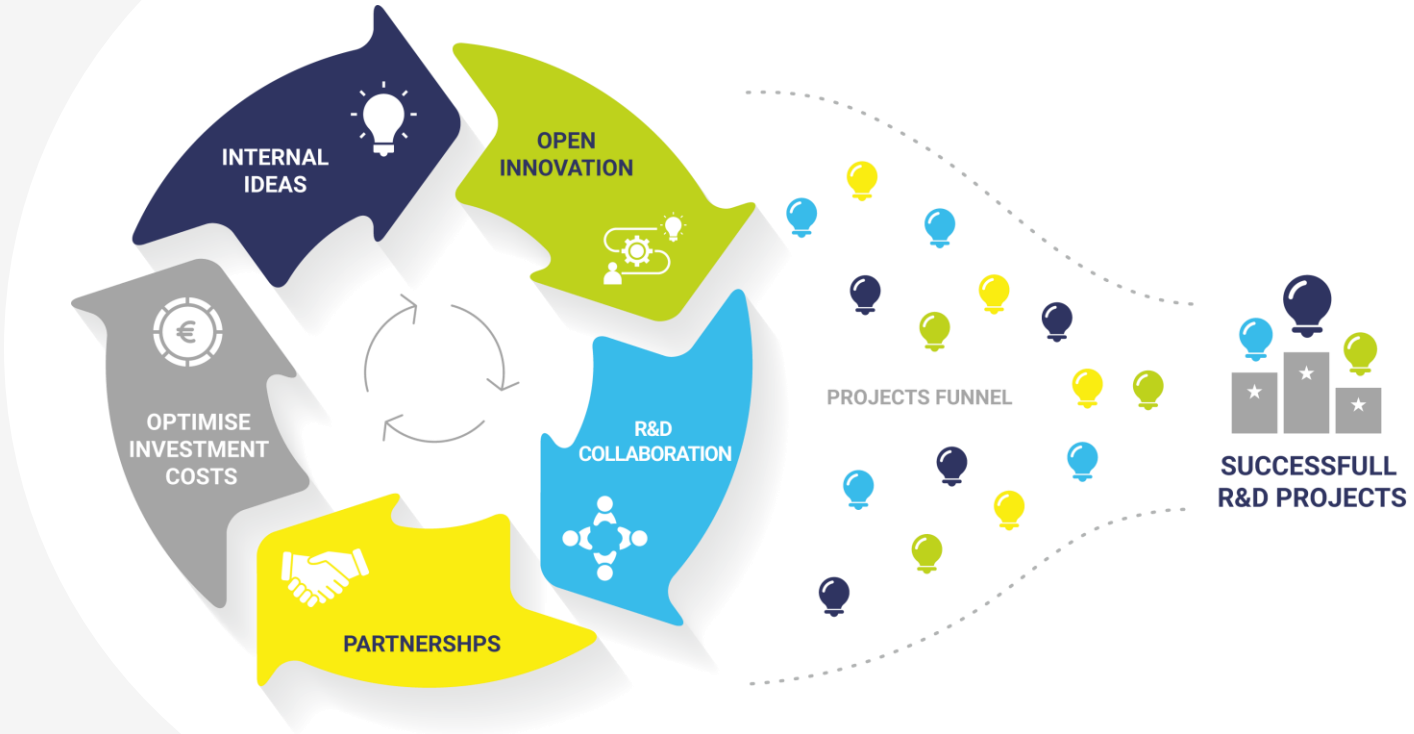
What’s for

3 Increase number of innovation opportunities

Wheesbee makes you connect with top innovators, discovering collaborative research projects where your organization can be involved.

4 Optimise R&D Investment

Our mission is to allow managers and R&D teams to focus on the right direction and on the right project. By analyzing millions of data, Wheesbee is able to bring about insights and fundings to make smart decisions.



Features

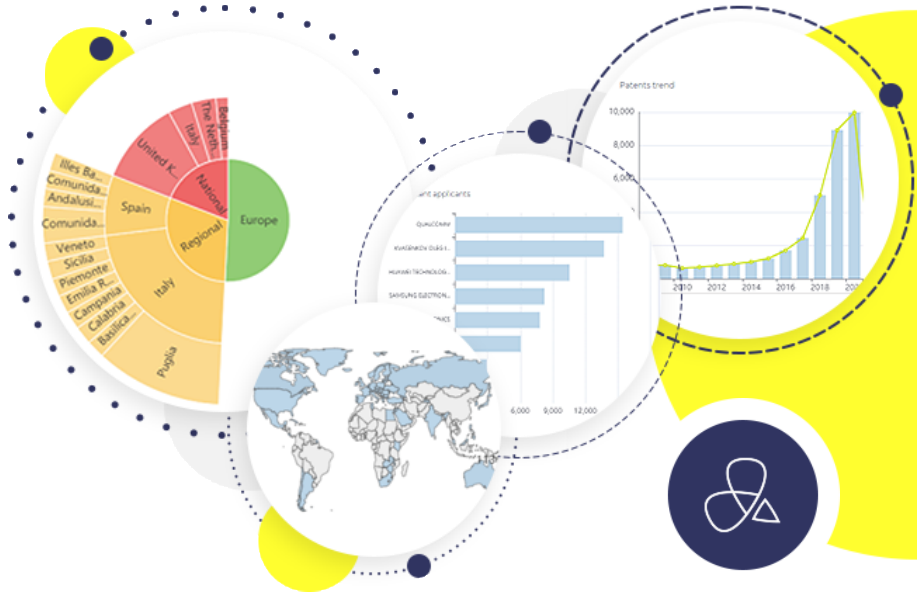
1. **Search**
   Internal and external data, data cleaning, expandable data sets

2. **Organize**
   Organize knowledge and make it reusable

3. **Share and collaborate**
   Share within the company according to roles and responsibilities

4. **Analyse**
   Automated data analysis with interactive charts

5. **Keep up-to-date**
   Automatic notification of new contents of interest, thematic mailing lists



Features

Collaborative R&D and open innovation approaches are, or are supposed to be, an integral part of the innovation processes of every organization.

Wheesbee provides a unique feature to aggregate:

COLLABORATIVE PROJECTS

SHARE AND COLLABORATE

Sharing internal knowledge, information and documents among teams

STRUCTURE COLLABORATIVE ENVIRONMENTS

Defining projects or areas of interest with external stakeholders

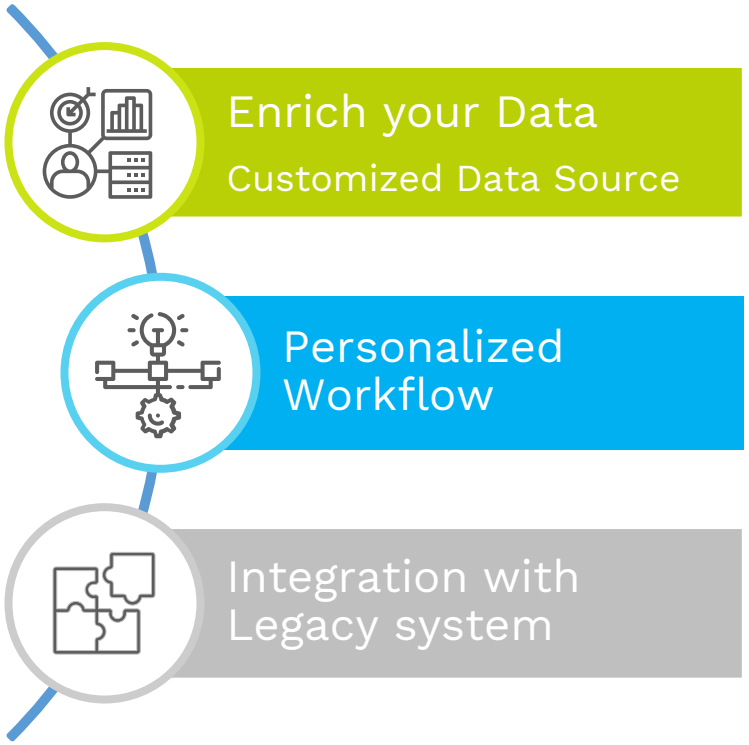
OPEN INNOVATION CHALLENGES

FIND COLLABORATION OPPORTUNITIES

- Allowing users to access projects in construction with Top Innovators,
- Answering or publishing open innovation challenges
- Connection with other OI platform

Services

Wheesbee can be easily customized to your specific innovation process



- Wheesbee also offers customized solutions to enrich data with specific AI techniques by extrapolating relevant information from several datasets.
- Our team will develop all the necessary connections to integrate the data sources, homogenize data into Wheesbee's data lake, and carry out all the relevant analyses upon those data
- Our team has a consolidated knowledge in structuring R&D workflows, from the setting up of an internal structured taxonomy to organizing data
- The integration can include authentication systems, data coming from CRMs or other knowledge management solutions , sharing information with other systems, or an agreed-upon solution installed in your network and customized with your look and feel, while also managing critical and sensitive internal information for R&D.

Services

Get your innovation report.

The Wheesbee team is specialized in identifying and extracting information and data for your innovation processes. The first step will be to understand the customer needs and the R&D process in order to define the relevant information dataset. A deeper analysis will follow to provide an helpful innovation report for the decision making.

Wheesbee for Associations and Clusters

Cluster/ Association

Provide services to the members by using Wheesbee

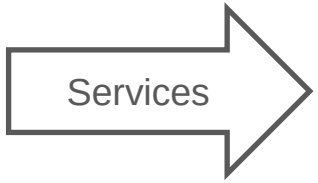
Activate a partnership to give Wheesbee to the members

Members

Exploit Wheesbee to enhance internal innovation and research processes

Wheesbee-based services provided to the members

Cluster/ Association

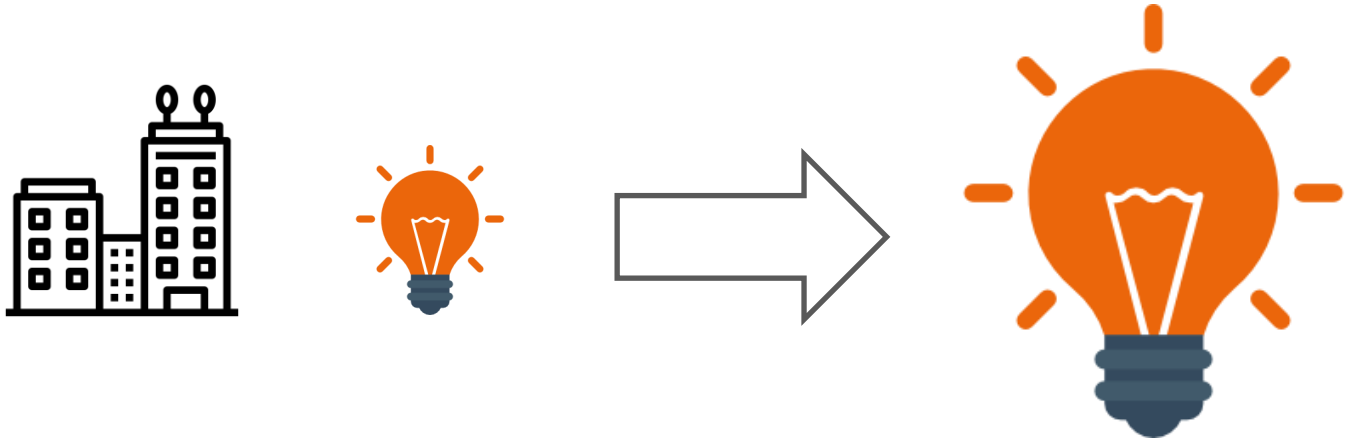


Members

- Provide network by identifying key players in the field
- Activate automatic mailing lists to keep members up-to-date on the topics of interest (patents, scientific papers, funded projects)
- Promptly inform members on funding or collaboration opportunities
- Easily create reports on a field/technology with the state of the art, top innovators, relevant inventions, etc.

Members exploiting Wheesbee

Members



- Explore new markets and find clients
- Identify partners for the business
- Monitor competitors
- Propose ideas, tools, technologies, gaining visibility
- Get access to collaboration opportunities
- Answer to Open Innovation challenges
- See the technology/field trends
- Analyse the state of the art

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Enhancing Innovation Processes

Live demo

Thanks for your attention!

INNOVATION ENGINEERING

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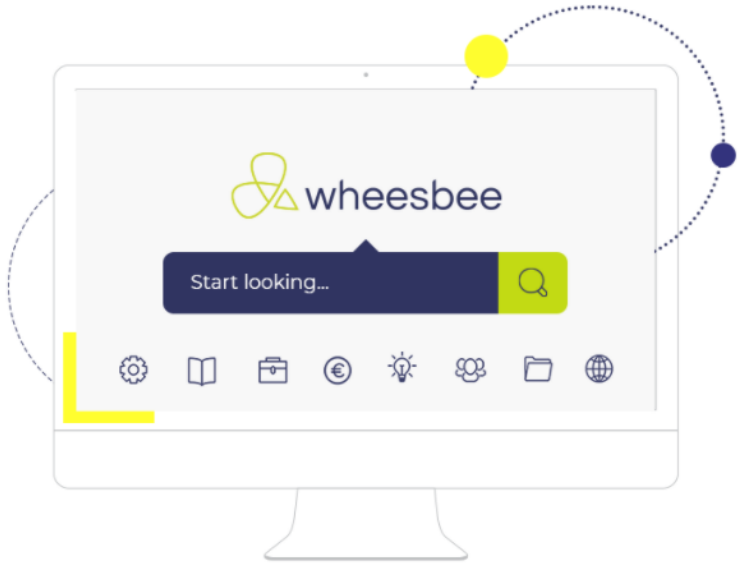

REQUEST A DEMO
www.wheesbee.eu

Don’t miss this opportunity, FREE ACCESS TO WHEESBEE for a limited period!